# IWALC – Communications Report for Executive Meeting March 31<sup>st</sup> 2022

#### Bulletin

In March's issue we had contributions from 12 of our Councils which is the most we've had so far. Thank you.

All Reps and Deps receive the Bulletin directly, can we ask if you forward it ....and do you read it?

For two years non-IWALC Councils have also received the Bulletin directly from us. Should this continue?

## Facebook

If your Council has a Facebook page, let me know and I can 'follow' and then post on the IWALC FB page news and info from your Council. Lots of NALC news/information is already posted on there too.

#### **Twitter**

Taking IT/Social Media advice we've phased out the use of Twitter.

## Zoom

MP Bob Seely - We continue to meet monthly via Zoom with our MP Bob Seely. A reminder that these 'meetings' are open to ALL Council staff and Councillors.

In addition, IWALC continues to be included in the monthly Heads of Organisations Zoom meetings with Bob.

#### Teams

IWC – the first hybrid meeting with members of the IWC Cabinet was very promising. We hope to be able to give more notice of the day and time in future and again, encourage all Councillors to take part. Questions can be submitted beforehand to ensure that an informed answer can be provided.

## NALC

Some Councils have signed up to Direct Receipt of NALC emails. We're aware that for those Councils, it might be irritating to receive the same email from both NALC and IWALC. Should we encourage all Councils to sign up for Direct Receipt and give Clerks the responsibility for distributing the information?

## **IWALC**

We're aware that there is also some duplication within Councils of emails from IWALC. How can this be avoided?

#### Website

Thank you to Dave Hardy for continuing to maintain our website.

### Visit Isle of Wight

IWALC will be working with Visit Isle of Wight in the near future for the Tour of Britain and Wight in Bloom.